

INFO PAGES DIRECTORY

2010 - 2011 ANNUAL RATE SHEET FOR PRINCE GEORGE

WHITE PAGE LISTINGS				
SIZE	DESCRIPTION	Annual	Monthly	
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$ 46.50	\$ 3.88	
WCR	WHITE ANCHOR LISTING (See Ad Under "HEADING")	\$ 62.00	\$ 5.17	
WBL	WHITE BOLD LISTING & BOLD NUMBER	\$ 67.00	\$ 5.58	
WSB	WHITE SUPER BOLD LISTING & SUPER BOLD NUMBER	\$ 205.90	\$ 17.16	
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$ 309.00	\$ 25.75	
WTM	WHITE TRADE MARK 1" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 387.50	\$ 32.29	
WTM3	WHITE TRADE MARK 1.5" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 518.00	\$ 43.17	
WTM4	WHITE TRADE MARK 2" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 630.00	\$ 52.50	
WTM5	WHITE TRADE MARK 2.5" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 724.00	\$ 60.33	
W3U	WHITE TRADE MARK 3.5" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 751.80	\$ 62.65	
YELLOW SECTION LISTINGS				
SIZE	DESCRIPTION			
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$ 46.50	\$ 3.88	
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$ 67.00	\$ 5.58	
BL	BOLD NAME & NUMBER	\$ 67.00	\$ 5.58	
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$ 62.00	\$ 5.17	
YSB	SUPER BOLD LISTING & SUPER BOLD NUMBER (Black)	\$ 205.90	\$ 17.16	
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$ 310.00	\$ 25.83	
OTHER WAYS TO ADVERTISE IN THE INFO-PAGES DIRECTORY				
MENU GUIDE				
SIZE	DESCRIPTION			
FPM	FULL PAGE (Full Process Color)	\$ 1,107.25	\$ 92.27	
DFPM	2nd FULL PAGE MENU (Full Process Color) (Add To One Page Price)	\$ 824.00	\$ 68.67	
QCM	FULL PAGE MENU W/ 1/12 PAGE AD (No Color)(Process Color Menu)	\$ 1,269.17	\$ 105.76	
QCCM	FULL PAGE MENU W/ 1/12 PAGE AD (Full Process Color)	\$ 1,481.50	\$ 123.46	
3UM	FULL PAGE MENU W/ 1/9 PAGE AD (No Color)(Process Color Menu)	\$ 1,473.50	\$ 122.79	
3UCM	FULL PAGE MENU W/ 1/9 PAGE AD (Full Process Color)	\$ 1,683.50	\$ 140.29	
DQCM	FULL PAGE MENU W/ 1/6 PAGE AD (No Color)(Process Color Menu)	\$ 1,623.00	\$ 135.25	
DQCCM	FULL PAGE MENU W/ 1/6 PAGE AD (Full Process Color)	\$ 1,890.50	\$ 157.54	
TQCM	FULL PAGE MENU W/ 1/4 PAGE AD (No Color)(Process Color Menu)	\$ 1,939.00	\$ 161.58	
TQCCM	FULL PAGE MENU W/ 1/4 PAGE AD (Full Process Color)	\$ 2,414.50	\$ 201.21	
DHCM	FULL PAGE MENU W/ 1/3 PAGE AD (No Color)(Process Color Menu)	\$ 2,147.50	\$ 178.96	
DHCCM	FULL PAGE MENU W/ 1/3 PAGE AD (Full Process Color)	\$ 2,743.50	\$ 228.63	
THCM	FULL PAGE MENU W/ 1/2 PAGE AD (No Color)(Process Color Menu)	\$ 2,901.50	\$ 241.79	
THCCM	FULL PAGE MENU W/ 1/2 PAGE AD (Full Process Color)	\$ 3,792.50	\$ 316.04	
COVERS				
SIZE	DESCRIPTION			
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$ 9,888.00	\$ 824.00	
1/3 OBC	OUTSIDE BACK COVER	\$ 3,790.40	\$ 315.87	
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$ 7,416.00	\$ 618.00	
HIBC	HALF INSIDE BACK COVER	\$ 3,914.00	\$ 326.17	
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$ 7,210.00	\$ 600.83	
HIFC	HALF INSIDE FRONT COVER	\$ 3,914.00	\$ 326.17	
SPINE	SPINE - FULL COLOUR LOGO	\$ 4,944.00	\$ 412.00	
COVER BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER	\$ 6,386.00	\$ 532.17	
PROMOTIONAL SPOTS				
SIZE	DESCRIPTION			
FP	COMMUNITY PAGES (Front of Directory)	\$ 958.00	\$ 79.83	
HP	COMMUNITY PAGES Half Page (Front of Directory)	\$ 579.00	\$ 48.25	
SPONSOR	COMMUNITY PAGES SPONSORSHIP (Banner)	\$ 299.00	\$ 24.92	
WP EAR LUGS	WHITE PAGE EAR LUGS Top Corners (Min 180 ads) 1 col x 1"	\$ 3,296.00	\$ 274.67	
MAP SPOTS	MAP PAGES (12 spots)	\$ 1,020.00	\$ 85.00	
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>				

