

INFO PAGES DIRECTORY

2008-2009 ANNUAL RATE SHEET FOR PRINCE GEORGE

WHITE PAGE LISTINGS				
SIZE	DESCRIPTION	Annual	Monthly	
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$ 45.00	\$ 3.75	
WCR	WHITE ANCHOR LISTING (See Ad Under "HEADING")	\$ 60.00	\$ 5.00	
WBL	WHITE BOLD LISTING & BOLD NUMBER	\$ 65.00	\$ 5.42	
WSB	WHITE SUPER BOLD LISTING & SUPER BOLD NUMBER	\$ 199.90	\$ 16.66	
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$ 300.00	\$ 25.00	
WTM	WHITE TRADE MARK 1" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 376.20	\$ 31.35	
WTM3	WHITE TRADE MARK 1.5" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 502.80	\$ 41.90	
WTM4	WHITE TRADE MARK 2" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 610.90	\$ 50.91	
WTM5	WHITE TRADE MARK 2.5" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 702.70	\$ 58.56	
W3U	WHITE TRADE MARK 3.5" (Logo, Name, Address & Phone with Yellow Highlight)	\$ 729.90	\$ 60.83	
YELLOW SECTION LISTINGS				
SIZE	DESCRIPTION	Annual	Monthly	
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$ 45.00	\$ 3.75	
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$ 65.00	\$ 5.42	
BL	BOLD NAME & NUMBER	\$ 65.00	\$ 5.42	
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$ 60.00	\$ 5.00	
YSB	SUPER BOLD LISTING & SUPER BOLD NUMBER (Black)	\$ 199.90	\$ 16.66	
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$ 300.00	\$ 25.00	
OTHER WAYS TO ADVERTISE IN THE INFO-PAGES DIRECTORY				
MENU GUIDE				
SIZE	DESCRIPTION	Annual	Monthly	
FPM	FULL PAGE (Full Process Color)	\$ 1,075.00	\$ 89.58	
DFPM	2nd FULL PAGE MENU (Full Process Color) (Add To One Page Price)	\$ 1,755.10	\$ 146.26	
QCM	FULL PAGE MENU W/ 1/12 PAGE AD (No Color)(Process Color Menu)	\$ 1,232.20	\$ 102.68	
QCCM	FULL PAGE MENU W/ 1/12 PAGE AD (Full Process Color)	\$ 1,438.00	\$ 119.83	
3UM	FULL PAGE MENU W/ 1/9 PAGE AD (No Color)(Process Color Menu)	\$ 1,430.30	\$ 119.19	
3UCM	FULL PAGE MENU W/ 1/9 PAGE AD (Full Process Color)	\$ 1,634.40	\$ 136.20	
DQCM	FULL PAGE MENU W/ 1/6 PAGE AD (No Color)(Process Color Menu)	\$ 1,575.60	\$ 131.30	
DQCCM	FULL PAGE MENU W/ 1/6 PAGE AD (Full Process Color)	\$ 1,835.20	\$ 152.93	
TQCM	FULL PAGE MENU W/ 1/4 PAGE AD (No Color)(Process Color Menu)	\$ 1,882.30	\$ 156.86	
TQCCM	FULL PAGE MENU W/ 1/4 PAGE AD (Full Process Color)	\$ 2,344.20	\$ 195.35	
DHCM	FULL PAGE MENU W/ 1/3 PAGE AD (No Color)(Process Color Menu)	\$ 2,085.10	\$ 173.76	
DHCCM	FULL PAGE MENU W/ 1/3 PAGE AD (Full Process Color)	\$ 2,663.20	\$ 221.93	
THCM	FULL PAGE MENU W/ 1/2 PAGE AD (No Color)(Process Color Menu)	\$ 2,816.70	\$ 234.73	
THCCM	FULL PAGE MENU W/ 1/2 PAGE AD (Full Process Color)	\$ 3,682.00	\$ 306.83	
COVERS				
SIZE	DESCRIPTION	Annual	Monthly	
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$ 9,600.00	\$ 800.00	
1/3 OBC	OUTSIDE BACK COVER	\$ 3,680.00	\$ 306.67	
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$ 7,200.00	\$ 600.00	
HIBC	HALF INSIDE BACK COVER	\$ 3,800.00	\$ 316.67	
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$ 7,000.00	\$ 583.33	
HIFC	HALF INSIDE FRONT COVER	\$ 3,800.00	\$ 316.67	
SPINE	SPINE - FULL COLOUR LOGO	\$ 3,600.00	\$ 300.00	
COVER BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER	\$ 5,800.00	\$ 483.33	
PROMOTIONAL SPOTS				
SIZE	DESCRIPTION	Annual	Monthly	
FP	COMMUNITY PAGES (Front of Directory)	\$ 930.00	\$ 77.50	
HP	COMMUNITY PAGES Half Page (Front of Directory)	\$ 562.00	\$ 46.83	
SPONSOR	COMMUNITY PAGES SPONSORSHIP (Banner)	\$ 290.00	\$ 24.17	
WP EAR LUGS	WHITE PAGE EAR LUGS Top Corners (Min 180 ads) 1 col x 1"	\$ 3,200.00	\$ 266.67	
MAP SPOTS	MAP PAGES (12 spots)	\$ 990.00	\$ 82.50	
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>				

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DISPLAY ADS				
SIZE	DESCRIPTION	Annual	Monthly	
QC	1/12 PAGE (No Color)	\$ 570.00	\$ 47.50	
QCB/G/K/R	1/12 PAGE (One Color)	\$ 665.00	\$ 55.42	
QCC	1/12 PAGE (With Full Processed Colour)	\$ 757.25	\$ 63.10	
3U	1/9 PAGE (No Color)	\$ 747.40	\$ 62.28	
3UB/G/K/R	1/9 PAGE (One Color)	\$ 909.50	\$ 75.79	
3UC	1/9 PAGE (With Full Processed Colour)	\$ 1,007.80	\$ 83.98	
DQC/HC	1/6 PAGE (No Color)	\$ 932.70	\$ 77.73	
DQC/HCB/G/K/R	1/6 PAGE (One Color)	\$ 1,141.90	\$ 95.16	
DQCC/HCC	1/6 PAGE (With Full Processed Colour)	\$ 1,263.70	\$ 105.31	
TQC	1/4 PAGE (No Color)	\$ 1,323.75	\$ 110.31	
TQCB/G/K/R	1/4 PAGE (One Color)	\$ 1,631.00	\$ 135.92	
TQCC	1/4 PAGE (With Full Processed Colour)	\$ 1,850.50	\$ 154.21	
DHC	1/3 PAGE (No Color)	\$ 1,582.40	\$ 131.87	
DHCB/G/K/R	1/3 Page (One Color)	\$ 1,953.30	\$ 162.78	
DHCC	1/3 PAGE (With Full Processed Colour)	\$ 2,175.90	\$ 181.33	
THC	1/2 PAGE (No Color)	\$ 2,317.10	\$ 193.09	
THCB/G/K/R	1/2 PAGE (One Color)	\$ 2,873.00	\$ 239.42	
THCC	1/2 PAGE (With Full Processed Colour)	\$ 3,215.00	\$ 267.92	
FP	FULL PAGE (No Color)	\$ 4,246.60	\$ 353.88	
FPB/G/K/R	FULL PAGE (One Color)	\$ 5,714.60	\$ 476.22	
FPC	FULL PAGE (With Full Processed Colour)	\$ 6,387.65	\$ 532.30	
INCOLUMN ADS & TRADE MARKS				
SIZE	DESCRIPTION	Annual	Monthly	
1HS	1/2" INCOLUMN LISTING (No Colour)	\$ 235.50	\$ 19.63	
1HSR/B/G	1/2" INCOLUMN LISTING (With 1 Colour (Red, Blue, Green))	\$ 275.30	\$ 22.94	
2HS	1" INCOLUMN LISTING (No Colour)	\$ 324.90	\$ 27.08	
2HSR/B/G	1" INCOLUMN LISTING (With 1 Colour (Red, Blue, Green))	\$ 392.20	\$ 32.68	
3HS	1 1/2" INCOLUMN LISTING (No Colour)	\$ 409.85	\$ 34.15	
3HSR/B/G	1 1/2" INCOLUMN LISTING (With 1 Colour (Red, Blue, Green))	\$ 503.60	\$ 41.97	
4HS	2" INCOLUMN LISTING (No Colour)	\$ 502.50	\$ 41.88	
4HSR/B/G	2" INCOLUMN LISTING (With 1 Colour (Red, Blue, Green))	\$ 623.85	\$ 51.99	
TN	TRADE NAME LISTING	\$ 223.40	\$ 18.62	
TM	1" TRADE MARK WITH LOGO (Includes 1 TRL)	\$ 386.60	\$ 32.22	
TMR/B/G	1" TRADE MARK WITH LOGO (With 1 Colour (Red, Blue, Green) & Logo Full Process)	\$ 493.70	\$ 41.14	
TM3	1 1/2" TRADE MARK WITH LOGO (Includes 1 TRL)	\$ 515.70	\$ 42.98	
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (With 1 Colour (Red, Blue, Green) & Logo Full Process)	\$ 681.25	\$ 56.77	
CTM	2" CUSTOM TRADE MARK WITH LOGO (Includes 1 TRL)	\$ 626.00	\$ 52.17	
CTMC	2" CUSTOM TRADE MARK WITH LOGO (With 1 Colour (Red, Blue, Green) & Logo Full Process)	\$ 836.70	\$ 69.73	
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$ 26.00	\$ 2.17	
TBN	TRADE BOLD NAME & NUMBER	\$ 65.00	\$ 5.42	
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$ 45.00	\$ 3.75	
TRL	TRADE REGULAR LISTING	\$ 45.00	\$ 3.75	
TERMS OF PAYMENT				
1) FULL PAYMENT ON SIGNED ORDER (Cash, Cheque or Visa)				
2) 50% down, 50% on invoice (60 days)				
3) 30% down, 5 equal payments (Pre-Authorized Payments or Postdated Cheques)				
4) 1/3 down, 1/3 on proof, 1/3 on invoice (60days)				
* All listings and extra lines are to be paid in full at the time of signing. This will include: WTM, WFB, WSB, WRL, RL, BL, and SB				
* 1HS and 2HS to be paid in full at time of signing. 3HS & Tm's divided into 2 payments				
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>				